

# APPENDIX A: METHODOLOGY

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5HJLRQ	6XUYH\ UHVSI	5HDGLQJ 3DU DOXPQL SRSX
	1 3HUFHC	1 3HUFHQW
%DOWLPRUH		
&KDUORWWH		
&RORUDGR		
/RV \$QJHOHV		
1HZ <RUN		
1RUWK 7H[DV		
2DNODQG		
6DFUDPHQWR		
6DQ )UDQFLVFR %D\ \$UHD		
6HDWWOH		
6LOLFRQ 9DOOH\		
6RXWK &DUROLQD		
7XOVD		
7ZLQ &LWLHV		
:DVKLQJWRQ '&		

















4 \$OO WKLQJV FRQVLGHUHG KRZ GR \RX IHHO DERXW \RXU RYH  
\$PHUL&RUSV VHUYLFHQSHWLQFHUVHSRQVH@ >9HU\ VDWLVILHG

4 +RZ PXFK GR \RX DJUHH RU GLVDJUHH WKDW \RXU 5HDGLQJ 3DU  
ZDV ~~ODHILQLQJ~~ SURIHVVLRQDO H[SHULHQFH  
>6HOHFW  
RQH UHVSRRQVH IRU HDFK URZ@ >6WURQJO\ DJUHH \$JUHH 1HLWK  
GLVDJUHH@

4 3OHDVH HODERUDWH RQ \RXU UHVSRRQVH +RZ LI DW DOO GLG  
\$PHUL&RUSV VHUYLFH DIIHFW \RXU SURIHVVLRQDO JRDOV"

4 \$IWHU \RXU 5HDGLQJ 3DUWQHUV \$PHUL&RUSV VHUYLFH GLG \R  
ZKLFK \RX ZHUH VHUYLQJ"

*f* OHVV WKDQ D \HDU  
*f* D \HDU RU PRUH  
*f*

7KH QH[W VH\@VR\@VN DERXW \RXU HGXFDWLRQ DQG FDUHHU SDWKZ  
4 :KDW ZDV WKH KLJKHVW OHYHO RI VFKRRO WKDW \RX KDG FRPS  
WKDW \RX KDG UHFHLYHG DW WKH WLPH \RX EHJDQ~~G~~R\@UFWHUYLFH  
RQH@

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4 'LG \RX FRPSOHWH DGG LWLRQDO \HUV RI VFKRROLQJ DIWHU \  
3DUWQH\HW" 1R @

'LVSOD\ QH[W TXHVWLRQV LI UHVSURQGHQW DQVZHUV

4 :K\ GLG \RX GHFLGH WR FRQWLQXH \RXU HGXFDWLRQ DIWHU \R  
H[SHULHQFH"

4 \$V RI WRGD\ ZKDW LV WKH KLJKHVW OHYHO RI VFKRRO \RX KD  
GHJUHH \RX KDYH ~~W~~ HFGQH @

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4 'R \RX SODQ WR SXUVXH PRUH HG>XFDHW L1RQ@ L Q WKH IXWXUH"

'LVSOD\ QH[W TXHVWLHQ LI UHVSRQGHQW DQVZHUHG ' A

4 'LG \RXU 5HDGLQJ 3DUWQHUV H[SHULHQFH LQIOXH\QHFVH \RXU IX  
1 R @

'LVSOD\ QH[W TXHVWLHQ LI UHVSRQGHQW DQVZHUG ' A

4 ,Q ZKDW ZD\V KDV \RXU 5HDGLQJ 3DUWQHUV H[SHULHQFH LQI  
HGXFDFWLQRQDO SODQV"

4 :H G OLNH WR NQRZ LI \RX DUH ZRUNLQJ QRZ WHPSRUDULO\ C  
XQHPSOR\HG UHWLUHG SHUPDQHQWO\ GLVDEOH§6HDOKRWHPDNHU  
RQH@

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'LVSOD\ QH[W TXHVWLQRQV LI T μ:RUNLQJ QRZμ 25 '6'

4 :KDW DUH \RX G>6HQJHQ\RVZ DOO WKDW DSSO\@

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4 :KLFK RI WKH IROORZLQJ EHVVW GHVFULEHV WKH>6HQJHQ\WQ ZKLD  
DOO WKDW DSSO\@


'LVSOD\ QH[W TXHVWLRQ LI 4 '7HPSRUDULO\ ODLG R  
'3HUPDQHQWO\ GLVDEOHGµ 25 '+RPHPDNHUµ 25 '6WXGH

4 :KDW DUH \RX G>6HQJHQ\RVZ DOO WKDW DSSO\@

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'LVSOD\ QH[W TXHVWLRQ LI 4 µ,Q DQRWKHU VHUYLFH





4 ,I \RX IRXQG RXW DERXW D SUREOHP LQ \RXU FRPPXQLW\ WKDW  
VRPHWKLQJ DERXW KRZ ZHOO GR \RX WKLQN \RX ZRXOG EH DEOH  
IROORZLQJOHFW RQH UHVSRRQVH LQ HDFK URZ@ >, GHILQLWHO\ FR  
1RW VXUH , SUREDEO\ FRXOG QRW GR WKLV , GHILQLWHO\ FRXOC

4XHVWLRLQ

4XHVWLRLQ  
VRXUFH



4 7KH IROORZLQJ VWDWPHHQWV DUH DERXW HTXDO ULJKWV )RU  
ZKHWKHU \RX DJUHH VWURQJO\ DJUHH VRPHZKDW QHLWKHU DJUH  
VRPHZKDW RU GLVD\>6\H\HFWURQH\HVSQVH IRU HDFK URZ@ >'LV  
'LVDJUHH VRPHZKDW 1HLWKHU DJUHH QRU GLVDJUHH 'LVDJUHH V

4 XHVWL RQ

4 \$OO WKLQJV FRQVLGHUHG KRZ VDWLVILHG DUH \RX ZLWK \RX  
:RXOG \RX VD\ WKD\>WH\H\HFWURQH@ >([WUHPHO\ VDWLVILHG 9HU\ V  
VDWLVLHG 6OLJKWO\ VDWLVILHG 1RW DW DOO VDWLVILHG@

4 :KDW LV \RXU >J\H\HFW RQH@ >0DOH )HPDOH 2WKHU@

4 3OHDVH FKRRVH RQH RU PRUH UDFHV WKDW WORKWF DQVLOKDW  
DSSO\@

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4 :KDW LV \RXU PDU\>WHDOH F\WW DRQH@

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4 +RZ ORQJ KDYH \RX OLYHG LQ \RX6HSUHFVWH QWHFORPPXQLW\"  
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:H DUH LQWHUHVWHG LQ KRZ SHRSOH DUH JHWWLQJ DORQJ ILQDQ  
TXHVWLRQV DUH DERXW WKH WRWDO LQFRPH RI DOO PHPEHUV RI  
LQ EHIRUH WD[HV 7KLV ILJXUH VKRXOG LQFOXGH LQFRPH IUR  
VDODULHV ZDJHV SHQVLRQV 6RFLDO 6HFXULW\ GLYLGHQGV LQ



